

Save the date

Leading Looks:

The Power of Design in Business

May 3rd, 2019

14h00 - 18h00

Geneva

EU Business School strongly endeavors to bridge the gap between theory and practice by serving as a platform for thought leadership and knowledge creation on cutting edge issues in business by creating collaborative synergies between academia, industry and entrepreneurs, intergovernmental organizations, NGOs, and governments.

On May 3rd, 2019, EU Business School invites you to its first ever Design in Business Conference to further analyze the past, present and future prospects of design in business. While design is often associated with the world of art, it also plays a critical role in the world of business. Skillful design is not only a key factor in driving business success, but design can also be an effective problem-solving tool and a key driver for innovation.

Join key industry leaders, as well as EU Business School students and faculty, for an afternoon of impactful discussion on a topic which most have yet to bring to light.

Register with: research@euruni.edu

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